

# SPONSORSHIP APPLICATION FORM



Sponsorships give us the opportunity to be part of the community, give back to South Carolinians and build long-term partnerships.

Thank you for considering us as a sponsorship partner.

You must submit all requests at least 60 days before your event. Please expect a response to your request within 10 working days. Complete the form and return it to us. We will not review emails unless the form is complete.

## Contact Information

*You must complete all sections of the form for consideration. If not applicable, indicate N/A.*

Event or Project Name:

Company Name or  
Organization Name:

Contact's Name:

Title:

Email Address:

Address Line 1:

Address Line 2:

City:

State:

ZIP Code:

Phone Number:

Website Address:

Does your company have BlueCross BlueShield of South Carolina insurance? Yes  No

Are you a nonprofit organization? Yes  No

If so, please indicate your tax ID number:

Have we previously participated in this opportunity? Yes No

If so, when, and who was the contact person?

What level/type of sponsorship are you requesting?

Sponsorship Start Date:

Sponsorship End Date:

Type of Sponsorship Requested:

Age of Project/Event (years):

Attendance Number Anticipated:

### General Questions Regarding Sponsorship:

List your current sponsors and amounts:

What are the benefits that South Carolina BLUE would receive?

How will the South Carolina BLUE logo be used?

How will South Carolina BLUE's funds be used?

Please identify all elements associated with this sponsorship:

What category best describes the sponsorship event?

### Advertising Details:

Information on planned ad:

Is the ad black and white or color?

File format to be delivered (JPEG, PDF, etc.)?

What are the dimensions?

What are the deadlines?

### Other information you would like to supply to encourage sponsorship:

Send to:

South Carolina BLUE — Corporate Office  
I20 @ Alpine Road, AX- E05  
Columbia, SC 29219

OR

Email to:

[Info@scblueretailcenters.com](mailto:Info@scblueretailcenters.com)

BlueCross BlueShield of South Carolina is an independent licensee of the Blue Cross and Blue Shield Association.